

SHORT RANGE GOALS / LONG RANGE GOALS 1998-99 PLANNING YEAR

1 - STUDENTS	2 - EDUCATIONAL PROGRAMS	3 - FACULTY AND STAFF	4 - ADMINISTRATION AND FINANCE	5 - FACILITIES	6 - INSTITUTIONAL DEVELOPMENT	7 - COMMUNITY	8 - TECHNOLOGY	9 - DIVERSITY
<p>LONG RANGE GOAL: Provide programs and services that encourage student success.</p> <p>Short Range Goals:</p> <p>1.1 Emphasize basic skills for all students.</p> <p>1.2 Develop a renewed emphasis on the needs of disadvantaged students, non-traditional students, and students with special needs.</p> <p>1.3 Expand and improve a college-wide student tracking and intervention system with enhanced student development services and advising.</p> <p>1.4 Improve the collaboration among all support services to provide a comprehensive college-wide network of customer services.</p>	<p>LONG RANGE GOAL: Offer quality educational programs that are accessible and provide opportunities for excellence in learning.</p> <p>Short Range Goals:</p> <p>2.1 Evaluate and improve current educational programs.</p> <p>2.2 Develop new educational programs as identified by a comprehensive assessment of community needs.</p> <p>2.3 Increase educational and training opportunities for displaced workers, current workers, and new entrants into the workforce.</p> <p>2.4 Incorporate in courses and programs current workplace practices of teamwork, customer service, and effective communication.</p>	<p>LONG RANGE GOAL: Provide opportunities and incentives that enhance the performance of faculty and staff.</p> <p>Short Range Goals:</p> <p>3.1 Expand, improve, and fund professional development activities for all college employees.</p> <p>3.2 Develop and expand internal and external customer service skills for all employees.</p> <p>3.3 Improve internal and external communication skills for all employees.</p>	<p>LONG RANGE GOAL: Provide a management and planning system which encourages productivity and responsible use of all available resources.</p> <p>Short Range Goals:</p> <p>4.1 Maintain an open, quality communication system within the college.</p> <p>4.2 Evaluate college operations through the use of continuous improvement principles in order to more efficiently use present resources.</p> <p>4.3 Promote innovative, flexible, and pro-active strategies in adapting services to meet changing needs.</p>	<p>LONG RANGE GOAL: Provide an attractive, flexible, and accessible educational facility that enhances the quality of life in the community.</p> <p>Short Range Goals:</p> <p>5.1 Design and maintain facilities based on the Campus Long-Range Master Plan in accordance with environmentally sound practices and latest available technology.</p>	<p>LONG RANGE GOAL: Utilize planning, research, marketing, and resource development to enhance the effectiveness of the college.</p> <p>Short Range Goals:</p> <p>6.1 Increase Resource Development Program efforts to obtain additional sources of funding.</p> <p>6.2 Develop a comprehensive and cohesive marketing plan.</p> <p>6.3 Maintain effective institutional research and planning processes for the college.</p>	<p>LONG RANGE GOAL: Provide programs and services which strengthen the partnership between the college and the community.</p> <p>Short Range Goals:</p> <p>7.1 Promote effective articulation with local educational systems, businesses and industries, community organizations, and other agencies.</p> <p>7.2 Improve communication with the visiting public.</p> <p>7.3 Increase community awareness of the services provided by the college.</p> <p>7.4 <u>Involve the college in meeting community needs.</u></p> <p>7.5 <u>Support the faculty, staff, and students participating in community service.</u></p>	<p>LONG RANGE GOAL: <u>Provide for the integration of technology in all aspects of the college's operations.</u></p> <p>Short Range Goals:</p> <p>8.1 Incorporate the use of current technological advances in all courses and programs.</p> <p>8.2 Encourage, support, and implement innovative teaching methods, especially those emphasizing technology.</p> <p>8.3 Implement programs for college personnel to improve skills in existing technology and prepare for new technology.</p> <p>8.4 Implement a plan ensuring faculty, staff, and student access to current technology.</p>	<p>LONG RANGE GOAL: <u>Provide programs and services that respond to the diversity within the college and community, while encouraging an appreciation of this diversity.</u></p> <p>Short Range Goals:</p> <p>9.1 Provide opportunities for cultural enrichment.</p> <p>9.2 Develop a greater awareness and appreciation for the increasing social and cultural diversity of the community.</p>

Bold=Changed SRGs
Underline=New LRGs