

2003-2004 Prioritized Planning Objectives

Department	SRG #	Objectives/Intended Outcomes	Assessment Criteria	Individual Votes
Preschool	5.1	To provide the personnel, equipment and supplies to meet expanded childcare services for WCC faculty/staff, students and the Wayne County community.	Throughout 2002-2003, personnel will be hired to meet the appropriate ratio between provider and age group. Equipment and educational supplies will be in place upon Center opening/classroom implementation.	18
Automotive	2.1	Acquire state-of-the-art automotive equipment to ensure each students' training is meeting the industry standard and to help each student improve their knowledge concepts and practical application of cars and trucks.	Automotive students will exhibit improved knowledge of the concepts and practical application of automotive cars/trucks concerns. Each student will maintain at least 78% class and lab grade average in information and instruction related to the objective.	16
Dental	2.3	By Fall 2003, hire one additional full-time dental hygiene instructor to support the increase of Fall 2003 dental hygiene students from 24 to 30 students as a result of the Dental Clinic renovation and expansion program.	Thirty first-year dental hygiene students will be admitted in Fall of 2003. Clinical facilities will be operational to accommodate 30 first-year students. The clinical and laboratory courses will be properly staffed and equipped to provide adequate learning opportunities for students.	16
Forestry	8.1	1) Replace outdated GPS/GIS software and equipment to bring our instruction in this area up to current standards. 2) Integrate GPS/GIS software and equipment from multiple vendors into our curricula to provide students with exposure to the most common types of equipment seen in the job place. 3). Insure adequate numbers of GPS/GIS units and software licenses to allow complete coverage of the students in the classroom.	1) Eighty percent 80% of employers surveyed will indicate satisfaction with Wayne Community College graduate's proficiency with GPS/GIS technology. 2) Eighty percent (80%) of students surveyed will indicate satisfaction with their ability to understand and utilize GPS/GIS technology. 3) Fifty percent (50%) of graduates surveyed will indicate that knowledge of GPS/GIS technology was critical in gaining employment.	16
Nursing	8.1	Phase 1 of a multiple year objective to provide critically needed new state-of-practice AcuScan-Rx Bedside Medication Verification Systems for nursing students. Wayne Memorial Hospital (primary clinical site) implemented the new AcuScan-Rx system in January, 2003. However, the limited number of available scanners on each hospital unit negatively impacts on the student learning process.	1) Nursing students will safely administer medication using new AcuScan technology. 2) Nursing graduates will achieve 100% passage rate on the National Licensure exam. 3) Employers who respond to the Employer Satisfaction Survey will rate the program as "above average."	16
President	6.3	Prepare the SACS Reaffirmation Team for the 2006 Reaffirmation Visit by attending the Principles of Accreditation training in Atlanta, Georgia on January 30, 2004.	Reaffirmation Team will be more knowledgeable of their responsibilities and the processes involved in addressing the Compliance Certification and Quality Enhancement Plan component of the <i>Principles of Accreditation</i> .	16
Distance Education	8.2	Increase by 10%, the number of distance education courses and program offerings at Seymour Johnson AFB through the installation of the Interactive TV system at the base.	1) Increase overall enrollment by 10%. 2) Increase the distance education courses by 10%, 3) Increase the number of course offered or shared at SJAFB by 5% 4) Share faculty resources and part-time faculty salaries more effectively with the base.	15
Library	1.2	Fund continuing part-time positions to comply with General Statute 135-1 (10) - participation in the State Retirement System.	The conversion of three contractual part-time positions to 3/4-time positions will place the library in compliance with the aforementioned North Carolina General Statute.	14

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Social Sciences	2.1	Upgrade of the 3/4 time Psychology position to 9 month full time position to maximize course offerings, begin distance education programs in Psychology, and increase FTE.	The Social Science department has had a significant enrollment increase in the lecture class. With the upgrade of the position, the college will better serve student needs by reducing class size to 40 from the current 52, meeting Allied Health requests, offering T/TH morning and early afternoon classes and initiating PSY 150 on the Internet.	14
Ag Business	2.1	By August 2003, satisfy an immediate requirement to purchase two (2) 20 passenger (adult) Agriculture and Natural Resources departmental short busses to provide safe and reliable transportation for departmental faculty and students. This is to begin to come into compliance with pending legislative action which dictates that a maximum of nine (9) passengers can be transported on one (1) 15-passenger van.	Faculty and students will indicate their satisfaction with safe, efficient, and reliable transportation to off-site lab experiences.	13
Grant Development	6.1	By December 19, 2003, complete a five-year plan for the Federal Title III Strengthening Institutions Grant Proposal.	The Title III proposal will be submitted 30 days prior to the Federal suspense date posted in the Federal Register.	13
Information Systems	8.3	To complete the upgrade of WCC's network hardware to meet the requirements of the CIS Project and state recommendations.	Feedback from students, faculty, and staff will indicate improved communications performance and accuracy in campus buildings once upgraded.	13
Media	8.1	Provide 37 ceiling mounted data projectors in classrooms where computer presentation technology is used on a daily basis. This objective is being resubmitted from last year.	Annual evaluations of the Media Department will indicate satisfaction with presentation technology.	13
Occupational Extension - DH	2.1	By Fall 2004, EMS students will be exposed to real world EMS practices through the development and operation of an Ambulance Patient Care Prototype Simulator - the first one of its kind in the United States.	The prototype simulator has been developed and placed into operations by Fall 2004 school year. By Fall 2005, 90 percent of the students will indicate that the simulator prepared them for the real world of EMS practice. Ninety percent of the employers will indicate that Wayne Community College graduates came in better prepared to administer emergency patient care.	13
Student Development	1.3	To improve efficiency of operation by combining the part-time testing coordinator position and the vacant full-time secretarial position into one full-time position entitled "Testing Administrator/Secretary. This will ensure adequate personnel to manage the additional responsibilities which have been transferred from the Department of Admissions and Records (entering placement scores, entering assigned advisors, and processing of all change of majors) to the Department of Student Development. The consolidation of these two positions will result in a significant savings in personnel costs.	By July, 2003, the consolidation of the two positions and the hiring of the Testing/Administrator/Secretary will be accomplished.	13
VP Continuing Education	5.1	By Spring 2004 begin construction of a 4,000 square foot building which will house students taking Light Construction, Upholstery and Masonry classes.	Students completing training in Light Construction, Upholstery and Masonry will indicate their satisfaction through end of course evaluations.	13
Bookstore	4.2	To hire and train a full-time Bookstore Assistant, which will increase bookstore performance and productivity.	Verbal feedback from the faculty, staff, and students will indicate they are satisfied with the improved and faster customer service in the bookstore.	12

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VP Educational Support Services	5.1	To replace aging, damaged, and inoperable furniture in selected classrooms and offices including handicapped accessible desks in classrooms.	The selected classrooms and offices will be more aesthetically pleasing and will provide more efficient teaching and working environments.	12
Admissions & Records	1.4	Upgrade present 30-hour part-time position (Records Secretary) to full-time permanent to ensure coverage of the Records area and to continue accuracy and timeliness in meeting the needs of students and in meeting due dates for local, state, and federal reporting.	Student surveys will indicate a high degree of satisfaction with Admissions and Records personnel. Local, state and federal reports will continue to be submitted on time.	11
Autobody Repair	7.3	This is a 4th year follow up objective to request support for the Autobody program to become certified by the National Automotive Technician Education Foundation (NATEF). Achieving NATEF certification will make WCC and the Autobody Repair Program nationally recognized as a leader in quality autobody repair education and our graduates assure preferential hiring in the industry. *The State recently passed a requirement that all high school automotive programs become NATEF certified. We must be forward thinking to keep our programs competitive.	Passing the certification evaluation by outside evaluators within the 18 months allotted for NATEF and receiving our ASE certification in Collision Repair.	10
Computer Technology	2.1	To provide for the continued excellence for offerings of the Information Systems, Network Administration and Support Concentration, and Internet Technologies degrees by purchasing 15 computers to replace computers in the WLC 224/227 labs and an additional printer.	Feedback from instructors and students will indicate that class sizes will not have to be reduced because of failing equipment, and that course content will not have to be restricted because of outdated equipment.	10
Drafting & Design	8.1	Provide students with experience in rapid prototyping technology that will prepare and train them on new technology equipment (Dimension 3D Printer). This objective addresses WCC's strategic areas of emphasis #1, 4, 6.	1) Employers will indicate satisfaction from program graduates. 2) Graduates will display satisfaction of skills and training involving new technology after completion of the program.	10
Medical Lab Sciences	8.1	To provide growing numbers of Medical Assisting and Phlebotomy students (note 33% enrollment growth) opportunities to utilize computer-assisted interactive instruction through the acquisition of a 2nd phlebotomy chair, computers, and software.	Students and faculty will express increased satisfaction in the improved access and quality of training. Students will demonstrate competency in performing procedures and, therefore, more confidence when starting their clinical rotations in community agencies.	10
Academic Skills Center	1.1	To implement an on-line assistance program for Math 060.	Data on student use.	9
Campus Information Services	8.1	By June of 2004, connect local video network to Hocutt Building in order to provide cable TV, satellite TV, and CamNet for students, faculty, and staff.	Video network will be installed and capability for providing cable TV, satellite TV, and CamNet will be available.	9
Basic Skills	8.1	In order to implement more web enhanced instruction for the Adult High School, GED, and English As A Second Language programs, laptop computers will be utilized in the classroom.	A minimum of three instructors who incorporate Blackboard and other web instruction into their curriculum will be surveyed on the effectiveness of this method and a positive response of 75% will be given. Additionally, students in their classes will be surveyed and a positive response of 75% will also be recorded.	8

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Machining	2.1	By Summer 2003, upgrade one 3/4 time instructor position to full-time to assist in maintaining and encouraging enrollment growth in the Manufacturing Technology/Plastics and Machining Technology programs.	The adjustment to a full-time instructional position will allow the instructor to focus on enrollment growth, student retention and job placement in the Manufacturing Technology/Plastics and Machining Technology programs.	8
Mathematics	2.1	To continue expanding the course offerings in the Mathematics and Business Administration curriculums by employing a three-quarter time, nine-month instructor that would be shared by both departments to teach Math and Business Administration Courses. This instructor would also be available to teach courses at Seymour Johnson Air Force Base and possibly at the Federal Prison Camp.	Increase the availability/enrollment of Math and Business courses on the Wayne Community College Campus and Seymour Johnson Air Force Base would justify the position/salary increase demands. Feedback/survey results from students and advisors will indicate whether math and business course offerings are sufficient to meet student educational needs.	8
Science	8.1	Provide students of organic chemistry the opportunity to use state-of-instrumentation in the area of infra-red spectroscopy.	An infra-red spectrophotometer will be in place and used by students for analysis of reaction products. Faculty and students will indicate satisfaction with the technology.	8
Aviation	3.1	Upgrade instructor-training skills by attending related training sessions. Composite Training Phase II at Abaris Training, Atlanta Georgia and Pratt & Whitney PT6A engine training, St Marie Canada.	Instructor skills being kept current with state-of-industry needs. Assessment of these expectations will be judged by feedback from industry.	7
Business & Industry Center	9.1	Increase the Business and Industry Center's role in meeting the Hispanic community's needs by offering additional Small Business Center classes, courses and seminars.	There will be an increase in the number of Small Business Center classes, courses and seminars targeted to the Hispanic population.	7
Occupational Extension - QW	2.1	Provide for more efficient use of resources, ensure program continuity and ensure that the guidelines are being met. This will ensure three full-time instructor positions at DART/Cherry Chemical Dependency Treatment Facility for the (Cognitive Behavioral Intervention Program).	Eighty-five percent of students who successfully complete program requirements will be prepared for the World of Work.	7
Public Services	2.1	Convert a 9-month continuing part-time faculty position (30 hours) to a 9-month full-time instructor in order to: (1) provide improved instruction and student accessibility to Criminal Justice instructors, and (2) assist in increasing retention and encouraging enrollment growth in the Criminal Justice programs.	Position approved and faculty hired for Fall, 2003 semester.	7
Security	4.2	Obtain materials and supplies needed for implementation of the crisis response plan.	Supplies and materials for implementation of the crisis response plan will be acquired which will solve some of the administrative and implementation problems.	7
Human Resource Development	2.1	By July 2003, hire a full-time HRD instructor to ensure HRD students are prepared for the World of Work.	Ninety percent of students who successfully complete the HRD training will be prepared for World of Work.	5
Liberal Arts	2.1	To bring the technology used in preparing the campus newspaper closer to state of practice by purchasing a scanner.	Students will be able to scan and/or download ads and photographs into the <i>Campus Voice</i> rather than cutting and pasting as they presently do.	5

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Occupational Extension - CC	8.3	Enhance occupational extension electronics and electricity program through the use of a portable test station that is designed to give students and technicians an array of pre-assembled modular components and connectors to complete PC setups and diagnostics.	Feedback and evaluations from the instructor and students will indicate a high degree of satisfaction in receiving training on state-of-the-art equipment.	5
Office Systems Technology	2.1	To provide for the continued expanded course offerings (including distance education) in the Office Technologies curricula by converting Lana Mason from a nine-month to a twelve-month contract.	A survey of advisors and feedback from students will indicate that course offerings are sufficient to meet student needs.	5
AVP Student Development Services	7.2	Examine the WCC marketing and recruitment process to ensure the proper utilization of resources throughout the college campus.	A Marketing and Recruitment CIP Committee will be formed to review the current marketing and recruitment activities. The Committee will finalize the report and any recommendations from the committee will be implemented.	4
Business Administration / Accounting	5.1	1.) Over the next three years, replace the student chairs in lecture classrooms WLC 210, WLC 212, WLC 213, WLC 217, and WLC 218A and the chairs in computer classrooms WLC 202, WLC 203, WLC 204, WLC 206, and WLC 208. The chairs have become worn, in disrepair, uncomfortable, and detract from the aesthetic atmosphere of the classrooms. 2.) To provide a more pleasing and safe educational environment.	Feedback from students and faculty will indicate that the chairs are safe and functional and conducive to a more pleasant educational experience.	4
Occupational Extension - WM	2.3	To improve CISCO Academy student learning in Local Area Network simulated applications through the purchase of a CISCO Networking Academy SMART board.	It allows real-time graphic to be converted and saved onto a computer for future use.	4
Planning & Research	6.3	By Fall 2003, complete Futures Conference and publication of the 2004-2007 Strategic Plan.	The 2004-2007 Strategic Plan will be published.	4
VP Academic Affairs - Developmental	3.1	To provide opportunities for at least twenty instructors working with developmental students to attend one conference/workshop dealing with developmental issues.	At least 20 Developmental instructors will attend one conference/workshop dealing with Developmental issues. Each participant will complete an evaluation for assessing the activity. In addition, the participants will be encouraged to share the information with their colleagues.	4
Cooperative Education	3.2	To improve internal and external customer relations among faculty, students and employers by bringing together all three groups to encourage appreciation for what each group contributes to the educational method of Cooperative Education.	Improved customer satisfaction among students, faculty and employers by creating better communication opportunities for students to faculty, students to employers, Co-op Office to faculty, and employers to both faculty and students. Improved appreciation of students, faculty and employers for each other's efforts in completing a successful cooperative education experience.	3

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Maintenance	5.1	Extend life of asphalt in parking lots and roads by resealing and re-striping two parking lots on the east side of Magnolia Bldg, both sides of Wayne Memorial Drive main entrance and the New Hope entrance loop road. Re-stripe only parking lots in front of WLC and Dogwood buildings and both sides of Hocutt Drive entrance.	Reduce deterioration of asphalt due to moisture, sun and vehicle fluids penetration as well as sand and dirt displacement of asphalt aggregate. Both mechanical and chemical snow removal operations in recent years has significantly impacted asphalt adhesive and wear properties especially on the New Hope loop road and parking lots on east side of Magnolia bldg because they are over three years old and never have been sealed. Annual resealing and re-striping will greatly reduce maintenance repair costs and significantly increase asphalt life.	3
Staff Development	2.1	Develop a Wayne Community College professional development publication that encourages faculty and staff to make professional development part of their annual performance plans.	The number of faculty and staff making professional development goals part of their annual performance plans will increase significantly over the next three years.	3
AC, Heating & Refrigeration	5.1	To have the existing roll-up freight door in Magnolia 106 removed and replaced with a smaller freight door and walk-thru door combination assembly in the same cavity in the masonry and steel wall.	Greater safety, usability, educational efficiency and energy savings on our Wayne Community College gas and electric power bill. There may be trade-in valve or use elsewhere on campus for old freight door.	2
Human Services	8.2	Use institutional distance education resources to offer at least one on-line course each semester.	1.) Offer HSE 210 course on-line Fall 2003. 2.) At least ten (10) students in HSE 210 course on-line for the Fall 2003 semester. 3.) Students enrolled in HSE 210 will express satisfaction with on-line course.	2
Student Development - Recruitment	1.3	To develop and run pilot program for the "Easy Caller" telephone system for summer session (May, June, July) to prepare for Fall Semester. Introduce system at faculty/staff orientation for campus-wide use.	Upon installation and subsequent operation of the system, the students and faculty/staff alike, will indicate their satisfaction with the use of the system. In addition, we anticipate a reduction in the number of complaints of missed messages by students.	2
Welding	8.1	Upgrade welding shop equipment to comply with "National Skills Standard" recommendation for welding training facilities. The purchase of 3 welding shop machines will help WCC meet American Welding Society standard. (Expand Continuous Improvement Projects)	AWS Division Director will inspect WCC welding facilities and equipment for compliance with standard QC 12-96.	2
Retired & Senior Volunteer Program	7.1	By the end of the RSVP/Volunteer Wayne plan year, increase the number of volunteer stations and volunteers serving Wayne County.	There will be a adequate increase in the number of volunteer stations and volunteers serving Wayne County.	0
Student Activities	4.2	Explore the feasibility of college-owned pool tables for the student lounge instead of rental pool tables.	By purchasing the pool tables, this will provide additional funds for student activities. Currently, we are receiving half of the funds from the pool tables.	0
Allied Health Division New Surgical Technology Program	2.2	Provide personnel, administrative support, and supplies to offer new surgical technology program in collaboration with Lenoir Community College beginning Fall, 2003. WCC's eight students will take SUR class and laboratory courses at LCC and general education and SUR clinical courses at Wayne.	Surgical Technology program will admit 8 Wayne Community College students in Fall, 2003. Quality instruction will be provided at LCC and WMH by LCC and WCC instructors. Administrative support will provide for coordination of program, advisement of students, and communication with LCC and WCC faculty.	