

Wayne Community College 2002-2005 Strategic Areas of Emphasis

1. Improve Retention Rates
2. Expand On-Line Course Offerings
3. Web-enhanced Instruction
4. Enhance Business/Industry Relationships
5. Implement New Curriculum and Continuing Education Programs
6. Update and Expand Technology Plan
7. Address Performance Factors
8. Assist in Preparing more Public School Teachers
9. Enhancing Instructor/Staff Competencies
 - Basic Teaching Skills
 - Customer Service
 - Part-Time
 - Citizenship and Community Service
 - Team Building Skills
 - Global Education
 - Critical Thinking Skills
10. Prepare for SACS (2006)
11. Expand more Top 10 Programs
12. Preparation for Service to Hispanic Population
13. Promote Staff Development

Definitive guidelines for prioritization (i.e. what a “A, B, D, E” is)

Based on input from the Continuous Improvement Process, Planning Council Members suggested that definitive guidelines for prioritization be developed to assist council members in distinguishing the different levels of importance in addressed college goals. Consequently, the following list of proposed definitions will be examined by Planning Council Subcommittee for adoption and subsequent use at the March 2001 Planning Council Retreat.

- A= “Clearly addresses College priorities” which if not approved “will” impact the college’s ability to achieve its mission.
- B= “Addresses College priorities” which if not approved “may” impact the college’s ability to achieve its mission.
- D= “Does not clearly address College priorities”, however, if not approved “will” impact on the college’s ability to achieve its mission.
- E= “Does not address College priorities”, however, if not approved “may” have some impact on the college’s ability to achieve its mission.

**LONG RANGE/SHORT RANGE GOALS
2002-2005 PLANNING YEARS**

| 1 - STUDENTS | 2 - EDUCATIONAL PROGRAMS | 3 - FACULTY AND STAFF | 4 - ADMINISTRATION AND FINANCE | 5 - FACILITIES | 6 - INSTITUTIONAL DEVELOPMENT | 7 - COMMUNITY | 8 - TECHNOLOGY | 9 - DIVERSITY |
|---|---|---|--|---|--|--|---|--|
| LONG RANGE GOAL: Enhance student success through college wide programs and services. | LONG RANGE GOAL: Provide opportunities for excellence in learning through accessible, high quality educational experiences. | LONG RANGE GOAL: Enhance the performance of faculty and staff through opportunities and incentives. | LONG RANGE GOAL: Improve productivity and responsible use of all available resources through a comprehensive planning and management system. | LONG RANGE GOAL: Provide an attractive, flexible, and accessible educational facility that enhances the quality of life in the community. | LONG RANGE GOAL: Enhance the effectiveness of the college through appropriate planning, research, marketing, and resource development. | LONG RANGE GOAL: Strengthen the partnership between the college and the community through programs and services. | LONG RANGE GOAL: Integrate technology in all aspects of the college's operations. | LONG RANGE GOAL: Encourage an appreciation and understanding of diversity by providing programs and services that respond to the diversity within the college and community. |
| Short Range Goals: | Short Range Goals: | Short Range Goals: | Short Range Goals: | Short Range Goals: | Short Range Goals: | Short Range Goals: | Short Range Goals: | Short Range Goals: |
| 1.1 Improve student competency in basic skills. | 2.1 Improve current educational programs through continuous planning and evaluation. | 3.1 Expand professional development activities for all college employees. | 4.1 Maintain an open, quality communication system within the college. | 5.1 Design and maintain facilities based on the Campus Long-Range Master Plan in accordance with environmentally sound practices and latest available technology. | 6.1 Increase Resource Development Program efforts to obtain additional sources of funding. | 7.1 Promote effective articulation with local educational systems, businesses and industries, community organizations, and other agencies. | 8.1 Provide opportunities for faculty, staff, and students to utilize state-of-practice technology. | 9.1 Identify and serve populations underrepresented in Wayne Community College programs. |
| 1.2 Expand services to meet the needs of disadvantaged students, non-traditional students, and students with special needs. | 2.2 Develop new educational programs as identified by a comprehensive assessment of community needs. | 3.2 Develop and expand internal and external customer service skills for all employees. | 4.2 Evaluate college operations through the use of continuous improvement principles to use present resources more efficiently. | | 6.2 Maintain and periodically update the comprehensive and cohesive marketing plan. | 7.2 Increase community awareness of the opportunities the college provides. | 8.2 Increase program accessibility through technology. | 9.2 Incorporate the tenets of cultural diversity in the instructional programs of the college. |
| 1.3 Expand and improve a college-wide student tracking and intervention system with enhanced student development services and advising. | 2.3 Increase educational and training opportunities for displaced workers, current workers, and new entrants into the workforce. | 3.3 Improve internal and external communication skills for all employees. | 4.3 Promote innovative, flexible, and pro-active strategies in adapting services to meet changing needs. | | 6.3 Improve institutional research and planning processes for the college. | 7.3 Expand the colleges' role in meeting community needs. | 8.3 Implement systematic process for upgrading and replacing technology. | 9.3 Expand the awareness and appreciation for social and cultural diversity of the community. |
| 1.4 Improve the collaboration among all support services to provide a comprehensive college-wide network of customer services. | 2.4 Incorporate in courses and programs current workplace practices of teamwork, customer service, and effective communication. | | | | | 7.4 Encourage and support faculty, staff, and students' participation in community service. | | |