

**5. Facilities**

*Long Range Goal:* Provide an attractive, flexible, and accessible learning environment that meets the needs of the community served.

*Short Range Goals:*

5.1 Design and maintain facilities based on the Campus Long-Range Master and Strategic Plans in accordance with environmentally sound practices and latest available technologies.

**6. Institutional Advancement**

*Long Range Goal:* Enhance the effectiveness and accountability of the college through integrated planning, research, marketing, resource development, and management.

*Short Range Goals:*

6.1 Integrate resource development efforts to fulfill the college mission.

6.2 Employ a comprehensive and cohesive marketing plan.

6.3 Improve institutional research, data management, assessment, and planning processes for the college.

**7. Community**

*Long Range Goal:* Strengthen the partnership between the college and the community through programs and services.

*Short Range Goals:*

7.1 Promote effective relationships with local educational systems, businesses and industries, community organizations, and other agencies.

7.2 Support faculty, staff, and students' participation in community service.

**8. Technology**

*Long Range Goal:* Integrate state-of-practice technology in all aspects of the college's programs, services, and operations.

*Short Range Goals:*

8.1 Provide opportunities for faculty, staff, and students to utilize state-of-practice technology.

8.2 Expand and improve program accessibility through technology.

8.3 Systematically upgrade and replace technology to meet local and global needs.

**9. Diversity**

*Long Range Goal:* Provide programs and services that respond to the diversity within the college, local community, and global community.

*Short Range Goals:*

9.1 Identify and serve populations underrepresented in Wayne Community College programs.

9.2 Prepare faculty, staff, and students for a global workplace by incorporating cultural diversity and globalization into the customized programs and services of the college.