

Strategic Areas of Emphasis 2008 – 2009

Theme: WCC's Commitment to a Healthy and Safe Learning Environment

1. Achieving the Dream and Quality Enhancement Plan
 - Establishing a “Culture of Evidence” for Decision Making
 - Enhanced “Front Door Experience” for customers
 - Continuation of pre-curriculum initiatives and strategy development and assessment (QEP)
2. Teaching and Learning Enhancements - Program and Service Development
 - Design and Implement an Enrollment Management Plan (marketing; recruiting; retention; career center, job placement services; etc.)
 - Continue improvement in and growth of technology and distance learning
 - Continue evaluation and development of programs of study in curriculum and continuing education
 - Establish best practices in faculty and staff orientation (full and part-time), mentoring, and professional development
 - Improve Performance Measures (set goal expectancy and targets)
3. Resource Development
 - Foundation Development – set appropriate goals and expand opportunities for involvement (develop new fund raising initiatives)
 - Grant Development Plan
 - Develop college-wide Marketing Plan to include an Annual Report
 - Participation in NCCCS Legislative Budget Initiative (CREATING SUCCESS)
4. Meet Business Needs in the Community Through
 - WORKS (Wayne Occupational Readiness Keys for Success)
 - Business and Industry Center (Customized Training)
 - Programs and Services
 - Entrepreneurial Activities
5. Succession Planning
 - Cross Training
 - WCC Grow Your Own Program – Leadership Institute 2008 – 2009
6. Facilities and Health/Safety
 - Facilities Master Plan (2007 – 2013)
 - Business Continuity Plan
 - Crisis Response Plan (initiatives and implementation)
 - Tobacco Free Initiative
 - Enhanced Wellness Focus