

**Strategic Areas of Emphasis - 2009 – 2010**  
**Theme: “It’s Shining”: Growing Wayne Community College**

1. Accreditation and Initiatives
  - SACS Five Year Follow-up - *due September 11, 2011*
  - Quality Enhancement Plan update - *due September 11, 2011*
  - Achieving the Dream - *Enrollment Management and Front Door Experience*
  
2. Growing the College - Program and Service Development
  - Design and Implement an Enrollment Management Plan which focuses on:
    - Increasing *enrollment* in curriculum and continuing education
    - Increasing student *retention* in curriculum
    - Increasing the total number of curriculum program *completions* of certificates, diplomas, and degrees
  - Continue improvement in and growth in distance learning programs
  - Develop bridge programs between curriculum and continuing education
  - Establish best practices in faculty and staff orientation (full and part-time), mentoring, and professional development; continue cross training and leadership development with employees
  - Improve Performance Measures (*focus on improving licensure pass rates*)
  - Campus Wide Code Green Initiative
  
3. Resource Development
  - Foundation Development – set appropriate goals and expand opportunities for involvement
  - Grant Development Plan
  - Develop college-wide Marketing Plan to include an Annual Report
  - Participation in NCCC Legislative Initiative (Hope, Opportunity and Jobs)
  
4. Meet Business Needs in the Community Through
  - WORKS (Wayne Occupational Readiness Keys for Success)
  - Business and Industry Center (Training Clearinghouse on the Web)
  - Entrepreneurial Activities
  - Golden LEAF Opportunities for Work (GLOW; JobsNOW; Aviation)
  
5. Facilities and Health/Safety
  - Facilities Master Plan (2007 –2013)
  - Business Continuity Plan (*Annual Review in Nov-Dec*)
  - Crisis Response Plan (*Annual Review Jul-Aug*)
  - Tobacco Free Initiative (*Semester Reviews*)
  - Drug-Free Initiative (*added November 2009*)
  - Enhanced Wellness Focus