



POSITION VACANCY

March 30, 2016

Name of Position: Digital Media Technician
Application accepted through: April 29, 2016
Effective date of employment: June 1, 2016
Length of employment: Permanent Part-Time with Benefits
Salary Range: Commensurate with experience

Position Requirements:

- An Associate's degree in photography, digital media, or related field.
- Applicant must be proficient with Adobe Photoshop.
- Applicant must be proficient with Final Cut Pro, Adobe Premiere, or similar video editing software program.
- Experience using social media, such as Facebook, Instagram, Twitter, Vimeo, YouTube, etc.
- Successful candidate should possess the skills needed to create digital media content (photos and videos) to effectively convey information that informs and persuades the college audiences.
- The candidate should possess a "creative eye" for photography and videography, and be able to produce digital media content that is based on current trends and styles.
- Successful candidate must be able to lift and move audio/visual equipment, and must be able to occasionally lift up to 30 pounds and rarely lift up to 50 pounds.
- Applicant must be insurable on the College's automobile insurance policy.

Position Duties:

- The Digital Media Technician will actively seek, capture, and produce photos and videos of the various programs, departments, functions, and activities of the college.
- He/she generates, edits, publishes, and shares content that builds meaningful connections and encourages potential students, current students, and the community to take action.
- He/she will coordinate, photograph, and produce studio portrait assignments.
- The technician produces artwork and manages scheduling for the college's digital signage.
- The technician's work schedule includes the video and photo coverage of events and functions that occasionally occur in the evening.

PORTFOLIO REQUIRED: Candidates invited for an interview will be expected to provide a portfolio of their work in photography, video production, and audio recording. Please provide examples of candid, portrait, and photojournalistic photography. Please also provide examples of videography that would show the candidate's ability and experience with using various video capturing techniques (using slider/glider/rails, steadicam/stabilizer, follow focus, depth of field, lighting, etc.) that are typically used when filming with a

DSLR camera. Candidates will present their portfolio during the interview process. A projector and computer with Internet access will be provided. Feel free to bring your portfolio on a USB drive or present it via an online source. Special software should not be required to view the candidate's portfolio.

If selected for employment, the applicant must submit to a criminal background check and drug screening.

***INSTITUTION:** Wayne Community College is a member of the North Carolina Community College system. Located in Goldsboro, the college serves Wayne and adjoining counties. Wayne Community College is an affirmative action/equal opportunity employer. A Tobacco Free Campus as of August 1, 2009.*

APPLICATIONS:

*Submit an original Wayne Community College employment application and all support materials, including copies of transcripts of all post-secondary studies to **Human Resources, Wayne Community College, and P. O. Box 8002, Goldsboro, NC 27533-8002**. Applications may be downloaded from our website at www.waynec.edu. Applications will be screened and the most qualified applicants interviewed. All applicants will be notified when the position selection has been made.*