

**Survey of Entering Student Engagement - Wayne Community College (2013 Administration)**

**2013 Frequency Distributions - Engagement through Technology Module**

Entering Students Only

[Weighted]

			Your College	
Item	Variable	Responses	Count	Percent
1. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. for any purpose? (Do not include email such as Hotmail, Gmail, etc.)	COLLQ112	Multiple times per day	178	76.6
		Multiple times per week	27	11.7
		Multiple times per month	11	4.7
		Multiple times per year	5	2.4
		Never	11	4.6
Total			232	100.0
2. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. to communicate with other students, instructors, or college staff about coursework at this college? (Do not include email such as Hotmail, Gmail, etc.)	COLLQ113	Multiple times per day	60	25.9
		Multiple times per week	48	20.6
		Multiple times per month	30	13.0
		Multiple times per year	5	2.1
		Never	89	38.4
Total			232	100.0
3. How often do you use college COURSE MANAGEMENT systems such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilon, Moodle, etc. to communicate with students, instructors, or staff about coursework at this college?	COLLQ114	Multiple times per day	41	17.8
		Multiple times per week	76	32.6
		Multiple times per month	23	9.9
		Multiple times per year	5	2.1
		Never	87	37.5
Total			232	100.0
4. How often does this college communicate with you about services (such as financial aid, advisors or counselors, library, college book store, tutoring, etc.) using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.? (Do not include email such as Hotmail, Gmail, etc.)	COLLQ115	Multiple times per day	16	6.8
		Multiple times per week	47	20.2
		Multiple times per month	46	20.0
		Multiple times per year	11	4.9
		Never	112	48.2
Total			232	100.0

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			Count	Percent
5. How connected do you feel to this college when using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.? (Do not include email such as Hotmail, Gmail, etc.)	COLLQ116	Much less connected because of social networking tools	37	16.2
		Somewhat less connected because of social networking tools	15	6.6
		Neutral/no effect because of social networking tools	100	44.2
		Somewhat more connected because of social networking tools	44	19.4
		Much more connected because of social networking tools	31	13.5
Total			226	100.0
6. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. DURING CLASS to communicate with an instructor, another student, or anyone else about coursework? (Do not include email such as Hotmail, Gmail, etc.)	COLLQ117	Very often	29	13.2
		Often	23	10.9
		Sometimes	35	16.2
		Never	129	59.7
Total			216	100.0
7. How often is the use of SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. REQUIRED for coursework at this college? (Do not include email such as Hotmail, Gmail, etc.)	COLLQ118	Very often	21	10.0
		Often	41	19.4
		Sometimes	17	8.1
		Never	133	62.4
Total			213	100.0
8. If you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. DURING CLASS, what is the most common reason? Mark only one response.	COLLQ119	Coursework (e.g., class activities or assignments)	53	23.5
		Family (child care or other family-related communication)	52	22.9
		Work (job-related communications or activities)	27	11.8
		Personal (socializing, flirting, entertainment, etc.)	94	41.8
Total			225	100.0
9. What was the primary source of information that influenced your decision to attend this college? Mark only one response.	COLLQ120	College website	50	21.9
		Social networking tools	17	7.4
		Friends or family	148	64.7
		Printed publications	9	3.8
		TV or radio advertising	5	2.2

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		Total	229	100.0
10. This college could improve the quality of education provided by increasing its use of SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. (Do not include email such as Hotmail, Gmail, etc.)	COLLQ121	Strongly disagree	24	10.5
		Somewhat disagree	21	9.2
		Somewhat agree	96	41.7
		Strongly agree	29	12.4
		Do not know/not sure	60	26.2
		Total	229	100.0
11. To what extent does using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. influence you to do your best work at this college?	COLLQ122	No influence	99	44.3
		Some influence	60	27.0
		Great influence	22	10.0
		Do not know/not sure	42	18.7
		Total	223	100.0
12. To what extent does the use of COURSE MANAGEMENT systems (such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilen, Moodle, etc.) influence you to do your best work at this college?	COLLQ123	No influence	47	21.1
		Some influence	63	28.3
		Great influence	76	34.4
		Do not know/not sure	36	16.2
		Total	221	100.0