Institutional Goal 2: Increase Student Access
Institutional Goal 3: Improve Student Success

Name of Program: Associate in Arts

Mission/Purpose Statement: The mission of the Associate in Arts Degree Program is to offer the academic requirements necessary to complete an Associate in Arts Degree as well as prepare students for transfer to a four-year institution.

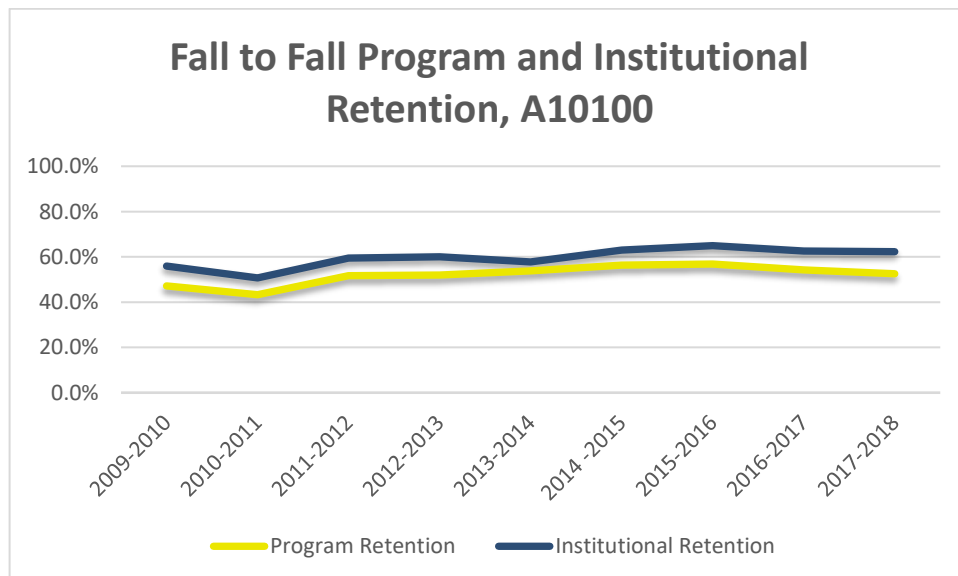**Outcome # 1: Program Retention, Fall to Fall**

Baseline: 54.0% Fall-to-Fall (Average program retention – 2012-13; 2013-14; 2014-15)
Standard: 56.0% Fall-to-Fall
Target: 58.0% Fall-to-Fall

Data / Results:

Fall-to-Fall

Year	Fall Enrollment	Grads	Return	Non-Completers	Program Retention	Program Transfer	Institutional Retention
2009-2010	963	79	375	424	47.1%	85	56.0%
2010-2011	1010	75	362	498	43.3%	75	50.7%
2011-2012	961	111	386	389	51.7%	75	59.5%
2012-2013	1306	127	552	522	52.0%	105	60.0%
2013-2014	1209	114	536	559	53.8%	49	57.8%
2014 -2015	1091	133	482	404	56.4%	72	63.0%
2015-2016	1218	165	527	427	56.8%	99	64.9%
2016-2017	1180	119	521	441	54.2%	99	62.6%
2017-2018	1193	139	488	450	52.6%	116	62.3%

Sources: Curriculum Registration Progress Financial Aid Reports (CRPFA) and Entrinsik Informer Report – IE – Graduates – Acad Credentials by Term by Program Code)

Fall to Fall Program and Institutional Retention, A10100

2018-2019 Strategies / Action Items:

Item #	Strategies / Action Items *(Action items identified in the 2017-18 year-end report)*	Results *(State the progress/results of the action items identified based on your method of assessment. Provide number/percent accomplished.)*
1	The Arts & Sciences Division will continue implementing the OnPoint Student Success Based Advising Initiative.	Our OnPoint Student Success Based Advising Initiative is currently ongoing. New students are continuing to register for ACA 122 during their first academic semester and assigned to the faculty advisor who teaches their ACA 122 course. As part of OnPoint, WCC implemented Aviso Retention software during summer 2018. At the start of fall 2018, there were 36 Arts & Sciences students with an academic plan in Aviso. At the writing of this report, that number has grown to 516 and continues to rise. It is important to note that Career & College Promise students, as well as, innovative high school students do not take QEP sections of ACA and are not assigned a faculty advisor. These students are advised exclusively by staff connected with the individual innovative high schools or WCC's Career and College Promise staff members.
2	The Arts & Sciences Division will implement Aviso Retention Software during the Fall 2017 semester.	Aviso Retention software was fully implemented starting in the fall 2018 semester. Usage of the software for the Arts & Sciences Division has increased since that time. Between the start of the fall 2018 semester and April 15, 2019, 5,707 early alerts were created for students within the Division. 4,991 were automated alerts mostly concerning student attendance and LMS log-in issues. 716 were faculty-initiated alerts.

Provide narrative for analysis of program retention. *(Based on the data, provide a narrative of your analysis of fall to fall retention. Indicate factors that may have affected your retention. State any changes you plan to address for next year that may affect / increase your retention.)*

While Fall-Fall program and institutional retention are slightly down, many Associate in Arts transfer students transfer after their first year and the completion of their first 24-30sh. The college transfer division continues to make significant efforts through our ACA 122 College Success course to help students identify their career and educational interests to ensure that they are pursuing academic goals that best match their long range career and academic goals. Career and College Promise enrollment continues to rise and many of those will not continue on at WCC after high school since they have already completed between 12-18sh. The college however is rolling out a new initiative called the Bison Benefit that will hopefully target student populations such as these and provide a financial incentive to continue on at WCC.

Provide narrative for analysis of standard/target. *(As a result of the data analysis, indicate changes to the standard or target. Did you meet your standard/target? If you met your standard/target, what percentage would you like to increase your standard/target? Please provide an overall analysis of the results of your standard/target. Provide percentage of increase/decrease.)*

At this time, the Standard / Target should remain the same. Associate in Arts did not meet the standard for Fall-Fall retention.

2019-2020 Strategies / Action Items: *(Identify new action items as a results of your review and assessment of previous year data and action item results.)*

Item #	Action Items *(Identify action items as a result of your program outcome assessment.)*	Assessment of Action Items *(State the method of assessment; how you plan to evaluate/assess the results of the action items.)*
1	The Arts & Sciences Division will continue implementing the OnPoint Student Success Based Advising Initiative.	Faculty will meet with the advisees to plan and make adjustments to their structured academic plan in Aviso.
2	The Arts & Sciences Division will continue using Aviso Retention Software as part of OnPoint.	All students will utilize specific academic plans within Aviso.
3	A Semester to Semester Persistence Risk Indicator will be added to Aviso Retention starting in the fall 2019 semester.	Advisers and newly hired Academic Success Coaches will utilize this indicator to focus interventions for those students most at-risk for not persisting to the next semester.