Planning Council Review
Curriculum Completion Performance Measure
2020-21 Performance Measure Year End Reporting Form

Performance Measure: Curriculum Completion

Purpose: To ensure student completion and/or persistence toward a post-secondary credential in a timely manner.

Description: Percentage of first-time fall credential-seeking curriculum students who have graduated, transferred, or are still enrolled during the fourth academic year with 42 successfully completed non-developmental hours.

Denominator: First-time fall curriculum students.

Numerator: Of those in the denominator, the number of students who have graduated, transferred, or are still enrolled during the fourth academic year (fall, spring, or summer) with at least 42 successfully completed non-developmental hours.

To be successful, students must complete one or more of the following:

- Graduation: Graduated from a North Carolina Community College credential program (A, D, or C) before the end of the 4th summer term following the first fall semester.
- Transfer: Transferred to a 4-year college as indicated in the National Student Clearinghouse database at any point through the end of the 4th summer term following the first fall semester.
- Persistence: Student is enrolled in an NCCCS college during the 4th academic year (fall, spring or summer) and has successfully completed at least 42 non-developmental credit hours by the end of the summer term. Successful completion is defined as achieving a course standard letter grade of A, B, C, or P

Students were followed for thirteen consecutive terms (including the summer terms and the preceding summer, if applicable).

Baseline and excellence levels were calculated based on institutional outcomes associated with the 2016 cohort.

Excellence level: 61.3%
Baseline level: 43.1%

(2021 NCCCS Performance Measures for Student Success Report)

Reporting change: In the 2019-20 reporting year, Wayne Community College established baselines, standards, and targets based on WCC's average college performance of the NCCCS measures and were the same as those set in the WCC Strategic Plan for Institutional Effectiveness. Prior to 2021 NCCCS Performance Measures for Student Success Report, baseline and excellence levels remained constant and were reset on a three-year cycle. However, to better respond to external factors affecting the measure(s), baselines and excellence levels are now changed annually based on the most recent results of those measures by the NCCCS office. As a result of this significant change, WCC's Planning Council made the decision to move the review of Performance Measures from an ad hoc subcommittee approach to a review and discussion with the entire Planning Council at their September 23, 2021 meeting.   The intent of this format is to involve the entire Planning Council in meaningful discussion of the measures to achieve actionable items for improvement of the measures. This report reflects the overview of the discussion, along with the action items identified by the review.

Year	Cohort	% Grad & Transfer	% Grad – Not UNIV Transfer	% Transfer	% Retain (36 Hours)	% Total
2013	725	13%	17%	18%	2%	49.4%

Year	Cohort	% CC Grad & Univ Transfer	% CC Grad, Not Univ Transfer	% Univ Transfer, Not CC Grad	% Retain (42 Hrs) Did Not CC Gradu or Univ Transfer	% Grad, Transfer, or Retained (42 hrs)
2014 (2012-2014)	753	7%	27%	17%	4%	54.7%
2015 (2012-2014)	812	81 / 10.0%	243 / 30%	130 / 16%	38 / <5%	60.6%
2016	798	91 / 11%	200 / 25%	151 / 19%	42 / 5%	60.7%

Source: NCCCS Performance Measures for Student Success Report

Overall assessment of Performance Measure: _(Based on the performance measure data, provide a narrative of your analysis of the results. State any changes you plan to make for continuous improvement.)_

The College achieved a 60.7% performance of this measure, resulting in a yellow on the "stop light" report (below excellence level, above college average). To achieve a "green" performance (met or exceeded excellence level), the College needed 6 more students to graduate, transfer, or remain enrolled. The non-successful population was 314. Of the 314, the majority of the cohort was under the age of 18, representing the 104 who were CCP or high school students who did not continue their education at WCC or another college or university. The average CCP student completes 6 hours, not the recommended 12 hours which affects the performance of this measure. However, the successful students are CCP (55.8%) as compared to the traditional student (44.2%).

2021-2024 Action / Strategy Items:
(Identify and address outcome assessments resulting from the review of the data. Targets are established on a three-year cycle to provide ample time to address the action and achieve measurable results.)

Item	Action / Strategy Items *(Identify action items as a result measure assessment)*	Assessment of Action Items *(How will you assess the results of action items?)*
1	Review and investigate the data.	1) Pull cohort listing of students each term. 2) Focus on vulnerable students, which would impact their progress toward completion. 3) Utilize Achievement Coaches to reach out to the stop-outs and try to get those students to re-enroll. 4) Address issues or implement actions within that semester to retain those students. This will happen each academic semester.
2	Enhanced focus on CCP students.	1) Ensure CCP students remain enrolled and retained. 2) Provide high school counselors with student progress reports. 3) High school recruitment, assisting them in the application process in the high schools. 4) Promote Bison Benefits scholarship program. 5) Look at the potential of offering a 4th math in the high schools. This will happen concurrently each academic semester.