

**Planning Council Review
College Transfer Performance Measure
2022 Performance Measures for Student Success Report**

Performance Measure: College Transfer Performance

Purpose: To ensure the academic success of community college students at a four-year university or college.

Description: Index score based on the percentage of community college students (Associate Degree completers and those who have completed 30 or more articulated transfer credits) transferring at a four-year university or college during the fall semester who remain enrolled at any four-year university or college the subsequent fall semester or graduate prior to.

Calculation:

Denominator: Students who earned an Associate Degree during the fall, spring, and/or summer of the academic year and/or accumulated at least 30 articulated transfer credits in the NCCCS prior to the end of the summer term of the cohort year, who enrolled the subsequent fall in any 4-year college or university that participates in the National Student Clearinghouse Student Tracker program.

Numerator: Of those in the denominator, the number who graduate with a bachelor's degree or higher prior to the next subsequent fall semester or remained enrolled in any 4-year college or university during the subsequent fall semester.

2019-2020 Community College Students

Excellence: 1.024

Avg Band Max: 1.007

Avg Band Min: 0.973

Baseline: 0.922

(2022 NCCCS Performance Measures for Student Success Report)

Year	30 + Hours			Assoc Degree Recipient			Total		
	#	# / % Ret	% Persist	#	# / % Ret	% Persist	#	# / % Ret	% Persist
2014-15	56	43 / 77%	77%	138	120 / 87%	87%	194	163 / 84.0%	84.0%
2015-16	49	35 / 71%	71%	142	118 / 83%	83%	191	153 / 80.1%	80.1%
2016-17	111	95 / 86%	86%	123	113 / 92%	92%	234	208 / 88.9%	88.9%
2017-18	124	109 / 88%	88%	163	147 / 90%	90%	287	256 / 89.2%	89.2%
2018-19	96	83 / 86%	86%	188	170 / 90%	90%	284	253 / 89.1%	89.1%

Year	Transfers	Success Rate	Index Score
2019-20	278	86.0%	0.982

Source: NCCCS Performance Measures for Student Success Report

Overall assessment of Performance Measure: *(Based on the performance measure data, provide a narrative of your analysis of the results. State any changes you plan to make for continuous improvement.)*

The College achieved an index score of 0.982, resulting in a yellow on the “stop light” report (Within Average Band). WCC ranked 39th place out of all 58 colleges. For ranking by FTE size, we are in 7th place out of seven colleges (Johnston, Alamance, Davidson-Davie, Sandhills, Coastal Carolina, Caldwell, and Wayne). Ranking by Enrollment Under 18 (21-30%) – We are in 12th place out of 17 colleges (Johnston, Nash, Rowan-Cabarrus, Blue Ridge, Alamance, Davidson-Davie, Western Piedmont, Brunswick, Stanly, Asheville-Buncombe, Rockingham, Wayne, Bladen, Craven, Gaston, Haywood, and Carteret).

2021-2024 Action / Strategy Items:

(Identify and address measure assessments resulting from the review of the data. Targets are established on a three-year cycle to provide ample time to address the action and achieve measurable results.)

Item	Action / Strategy Items <i>(Identify action items as a result of measure assessment.)</i>	Assessment of Action Items <i>(How will you assess the results of action items?)</i>
1	Enhanced focus on CCP students.	<ol style="list-style-type: none"> 1) Ensure CCP students remain enrolled and retained. 2) Provide high school counselors with student progress reports. 3) High school recruitment, assisting them in the application process in the high schools. 4) Promote Bison Benefits scholarship program. <p>This will happen concurrently each academic semester.</p>
2	Students enrolled in ACA 122 will create an academic transfer plan designed to ensure transfer to a four-year college or university.	100% of students who complete an ACA 122 course will create an academic transfer plan as part of their course objectives.

		This will happen concurrently each academic semester.
3	Provide greater opportunities for students to be exposed to college and university representatives through regular visits to WCC.	The College Transfer Advising Center will continue to schedule visits with college and university representatives. Ongoing and as allowed due to COVID restrictions.