

**Planning Council Review**  
**Curriculum Completion Performance Measure**  
**2022 Performance Measures for Student Success Report**

**Performance Measure:** Curriculum Completion

**Purpose:** To ensure student completion and/or persistence toward a post-secondary credential in a timely manner.

**Description:** Index score based on the percentage of first-time fall credential-seeking curriculum students who graduate, transfer, or are enrolled during the fourth academic year with 42 successfully completed non-developmental hours.

**Denominator:** First-time fall curriculum students.

**Numerator:** Of those in the denominator, the number of students who have graduated, transferred, or are still enrolled during the fourth academic year (fall, spring, or summer) with at least 42 successfully completed non-developmental hours.

To be successful, students must complete one or more of the following:

- **Graduation:** Graduated from a North Carolina Community College credential program (A, D, or C) before the end of the 4th summer term following the first fall semester.
- **Transfer:** Transferred to a 4-year college as indicated in the National Student Clearinghouse database at any point through the end of the 4th summer term following the first fall semester.
- **Persistence:** Student is enrolled in an NCCCS college during the 4th academic year (fall, spring or summer) and has successfully completed at least 42 non-developmental credit hours by the end of the summer term. Successful completion is defined as achieving a course standard letter grade of A, B, C, or P

Fall 2017 Cohort

Excellence: 1.094

Avg Band Max: 1.054

Avg Band Min: 0.973

Baseline: 0.853

*(2022 NCCCS Performance Measures for Student Success Report)*

Year	Cohort	% Grad & Transfer	% Grad – Not UNIV Transfer	% Transfer	% Retain (36 Hours)	% Total
2013	725	13%	17%	18%	2%	49.4%

Year	Cohort	% CC Grad & Univ Transfer	% CC Grad, Not Univ Transfer	% Univ Transfer, Not CC Grad	% Retain (42 Hrs) Did Not CC Gradu or Univ Transfer	% Grad, Transfer, or Retained (42 hrs)
2014 (2012-2014)	753	7%	27%	17%	4%	54.7%
2015 (2012-2014)	812	81 / 10.0%	243 / 30%	130 / 16%	38 / <5%	60.6%
2016	798	91 / 11%	200 / 25%	151 / 19%	42 / 5%	60.7%

Year	Fall Cohort			Success Rate			Index Score		Total Index Score
	Pell	Non-Pell	Total	Pell	Non-Pell	Total	Pell	Non-Pell	
2017	231	567	798	57%	65%	63%	1.460	1.038	1.160

Source: NCCCS Performance Measures for Student Success Report

**Overall assessment of Performance Measure:** *(Based on the performance measure data, provide a narrative of your analysis of the results. State any changes you plan to make for continuous improvement.)*

The College achieved an index score of 1.160, resulting in a Platinum on the “stop light” report (Met or Exceeded Excellence). WCC ranked in 3rd place out of all 58 colleges. For ranking by FTE size, we are 2nd place out of seven colleges (Davidson-Davie, Wayne, Coastal Carolina, Johnston, Sandhills, Caldwell, and Alamance). Ranking by Enrollment Under 18 (21-30%), we are in 3rd place out of 17 colleges (Haywood, Davidson-Davie, Wayne, Carteret, Stanly, Craven, Brunswick, Western Piedmont, Blue Ridge, Johnston, Roman-Cabarrus, Gaston, Bladen, Rockingham, Nash, Alamance, and Asheville-Buncombe).

**2021-2024 Action / Strategy Items:**

*(Identify and address outcome assessments resulting from the review of the data. Targets are established on a three-year cycle to provide ample time to address the action and achieve measurable results.)*

<b>Item</b>	<b>Action / Strategy Items</b> <i>(Identify action items as a result measure assessment)</i>	<b>Assessment of Action Items</b> <i>(How will you assess the results of action items?)</i>
1	Review and investigate the data.	<ol style="list-style-type: none"><li>1) Pull cohort listing of students each term.</li><li>2) Focus on vulnerable students, which would impact their progress toward completion.</li><li>3) Utilize Achievement Coaches to reach out to the stop-outs and try to get those students to re-enroll.</li><li>4) Address issues or implement actions within that semester to retain those students.</li></ol> <p>This will happen each academic semester.</p>
2	Enhanced focus on CCP students.	<ol style="list-style-type: none"><li>1) Ensure CCP students remain enrolled and retained.</li><li>2) Provide high school counselors with student progress reports.</li><li>3) High school recruitment, assisting them in the application process in the high schools.</li><li>4) Promote Bison Benefits scholarship program.</li><li>5) Look at the potential of offering a 4<sup>th</sup> math in the high schools.</li></ol> <p>This will happen concurrently each academic semester.</p>