

Planning Council Review
First-Year Progression Performance Measure
2022 Performance Measure for Student Success Report

Performance Measure: First-Year Progression

Purpose: To ensure first-year students are making progress toward credential completion.

Description: Index score based on the percentage of first-time fall credential-seeking students graduated prior to or enrolled in postsecondary education the subsequent fall semester.

Denominator: First-time fall credential-seeking curriculum students.

Numerator: Of those in the denominator, the number who graduate with a postsecondary credential prior to the subsequent fall term or return to post-secondary education during the subsequent fall term.

Fall 2020 cohort

Excellence: 1.069

Avg Band Max: 1.036

Avg Band Min: 0.970

Baseline: 0.872

(2022 NCCCS Performance Measures for Student Success Report)

Year	Cohort	12 Hrs Att	12 Hrs Succ	% Success
2015-16	786	492	338	68.7%
2016-17	766	445	311	69.9%

Year	Cohort	Graduated	Enrolled NCCCS (non-graduate)	Enrolled Other (non-graduate)	% Graduated or Still Enrolled
2017-2018	798	63 / 8%	425 / 53%	70 / 9%	69.9%
2018-2019	749	59 / 8%	430 / 57%	63 / 8%	73.7%
2019-2020	761	51 / 7%	410 / 54%	57 / 7%	68.1%

Year	Fall Cohort			Success Rate			Index Score		Total Index Score
	Pell	Non-Pell	Total	Pell	Non-Pell	Total	Pell	Non-Pell	
2020	182	488	670	59%	70%	67%	1.065	1.004	1.021

Source: NCCCS Performance Measures for Student Success Report

Overall assessment of Performance Measure: *(Based on the performance measure data, provide a narrative of your analysis of the results. State any changes you plan to make for continuous improvement.)*

The College achieved an index score of 1.021, resulting in a yellow on the “stop light” report (Within Average Band). WCC ranked in 22nd place out of all 58 colleges. For ranking by FTE size, we are in 4th place out of seven colleges (Sandhills, Coastal Carolina, Davidson-Davie, Wayne, Johnston, Caldwell, and Alamance). Ranking by Enrollment Under 18 (21-30%), we are in 6th place out of 17 colleges (Stanly, Craven, Gaston, Davidson-Davie, Brunswick, Wayne, Western Piedmont, Bladen, Johnston, Carteret, Nash, Haywood, Blue Ridge, Rowan-Cabarrus, Rockingham, Alamance, and Asheville-Buncombe).

Two new strategies were identified and added as part of the review for 2021-2024.

2021-2024 Action / Strategy Items:

(Identify and address measure assessments resulting from the review of the data. Targets are established on a three-year cycle to provide ample time to address the action and achieve measurable results.)

Item	Action / Strategy Items <i>(Identify action items as a result of measure assessment.)</i>	Assessment of Action Items <i>(How will you assess the results of action items?)</i>
1	Review and investigate the data.	1) Pull cohort listing of students for each term. 2) Address issues or implement actions within that semester to retain those students. 3) Utilize Achievement Coaches to retain students. This will happen each academic semester.
2	Enhanced focus on CCP students.	1) Ensure CCP students remain enrolled and retained. 2) Provide high school counselors with student progress reports.

		<p>3) High school recruitment, assisting them in the application process in the high schools.</p> <p>4) Promote Bison Benefits scholarship program.</p> <p>This will happen concurrently each academic semester.</p>
3	<p>Review and investigate planning the students schedule. <i>(new strategy, result from the review and discussion of the 2022 results)</i></p>	<p>Ensure program outline is followed for scheduling courses.</p> <p>This will happen each academic semester.</p>
4	<p>Target short-term workforce learning credentials (certificate offerings). <i>(new strategy, result from the review and discussion of the 2022 results)</i></p>	<p>Ensure students are coded correctly at the certificate level and not the associate degree level.</p> <p>This will happen each academic semester.</p>