

ENTERTAINMENT TECHNOLOGY PROMOTION AND MARKETING CERTIFICATE (C25190PM)

Certificate Awarded

The certificate in Entertainment Technology Promotion and Marketing is awarded by the College upon completion of this program.

Note

Students will need access to a computer to complete work outside the classroom. In addition to textbooks, students will be required to provide their own portable storage media, for most classes.

For More Information

The Entertainment Technology Promotion and Marketing Certificate program is in the **Business and Computer Technologies Division**. For more information, call **(919) 739-6879**, or visit us at our web site at **waynecc.edu**.

Admissions

A high school diploma or equivalent is required.

First Step To Enroll:

Call the **Admissions and Records Office** at **(919) 739-6720**.

		Semester Credit Hours
FALL SEMESTER		
ENT 111	Intro. to Entertainment	3
WEB 111	Introduction to Web Graphics	3
WEB 115	Web Markup and Scripting	3
Total Credit Hours:		9
SPRING SEMESTER		
ENT 211	Entertainment Promotion	3
MKT 232	Social Media Marketing	4
ENT 278	Artist Management	3
Total Credit Hours:		10
Total Credit Hours:		19