

# The Economic Value of Wayne Community College



**Wayne County**  
North Carolina

**About WCC**

**4,343**  
Credit students

**4,098**  
Non-credit students

**636**  
Employees

**1** out of every **26** jobs in Wayne County is supported by the activities of WCC and its students.

● = 25 jobs  
\* = family of four

## ECONOMIC IMPACT ANALYSIS



### Alumni impact

Impact of the increased earnings of WCC alumni and the businesses they work for

**\$58.9 million**  
Added income



An economic boost similar to hosting the World Series  
**10x**

OR

**905** Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$28.1 million**  
Added income



Enough to buy **837** new cars

OR

**708** Jobs supported



### Student spending impact

Impact of the daily spending of WCC students attracted to or retained in the county

**\$25.3 million**  
Added income



Enough to buy **2,040** families\* a year's worth of groceries

OR

**651** Jobs supported



### Construction spending impact

Impact of expenditures for ongoing construction projects

**\$1.8 million**  
Added income

OR

**32** Jobs supported



## INVESTMENT ANALYSIS



For every \$1...



**Students** gain **\$5.30** in lifetime earnings



**Taxpayers** gain **\$2.10** in added tax revenue and public sector savings



**Society** gains **\$7.70** in added state revenue and social savings



The average associate degree graduate from WCC will see an increase in earnings of **\$7,600** each year compared to someone with a high school diploma or equivalent working in North Carolina.

