

THE WAYNE COMMUNITY COLLEGE SMALL BUSINESS CENTER

SUMMER 2018 SEMINARS

BUSINESS PLAN BASICS

Melissa Terrell | Wednesday, May 23, 2018
1 p.m.-3 p.m. | Walnut 101

Learn the key elements of a successful business plan, how to develop one, and why it's important! Find out how to outline your plan, craft a mission statement, analyze the market and the industry, create a financial plan, and locate resources.

YOUR SMALL BUSINESS TAXES

Michael C. Jordan | Wednesday, June 6, 2018
1 p.m.-3 p.m. | Walnut 101

Gain a solid understanding of taxes required for small business owners and develop the best tax strategy for your business. Become familiar with the latest tax forms and procedures for both state and federal taxes. Discover how everyday business decisions can have tax implications that can affect your bottom line. This seminar is important for both new and experienced business owners.

DOING BUSINESS WITH THE FEDERAL GOVERNMENT

Boyce Haywood | Thursday, June 14, 2018
9 a.m.-12 p.m. | Walnut 101

Attend this seminar and find out how your existing business can sell its products and services to federal government agencies including DOD, EPA, USDA, Homeland Security, VA and others right there in North Carolina and across the country. Increase your business with federal government contracts. Its for you, you can do it, and North Carolina Military Business Center (NCMBC) can help!

IS OWNING A BUSINESS A GOOD FIT FOR YOU?/ PLANNING FOR A HEALTHY BUSINESS

Ken Wessell | Wednesday, June 27, 2018
9 a.m.-12 p.m. | Walnut 101

Is Owning a Business a Good Fit for You: After completing this module, participants will be able to; distinguish the myths and realities of small business ownership, start a self-assessment to determine their readiness to become business owners, set a plan

PRE-REGISTRATION RECOMMENDED

Registration: Please preregister on-line at www.ncsbc.net. (Click "Contact your Local SBC", Select "Wayne County", choose an event and click "Register"). Or you may call 919-739-6940.



3000 Wayne Memorial Drive | Goldsboro | 919-739-6940 | waynecc.edu

of action gathering feedback from family, friends and potential customers.

Planning for a Healthy Business: After completing this module, participants will be able to; convert a vague idea into a resource plan, understand how a business plan helps motivate stakeholders to support their business ideas, understand the importance of personal credit and a healthy relationship with lenders.

BOOTS TO BUSINESS

Various | Tuesday and Wednesday,
July 10-11, 2018 | 8 a.m.-4 p.m. | Walnut 104

Veterans and military personnel returning from active duty are wonderfully over-represented in entrepreneurship. One in seven veterans is either self-employed or already a small business owner. Roughly one quarter of transitioning service members are interested in starting or buying their own business. One of our most important roles is supporting those men and women who have returned home from active duty, and are looking to start a small business. We offer a variety of programs and services specifically designed to do just that. ***THIS SEMINAR IS OPEN ONLY TO ACTIVE DUTY, THEIR DEPENDENTS AND VETERANS OF THE US MILITARY.***

RISK/FINANCIAL MANAGEMENT

Ken Wessell | Tuesday, July 17, 2018
9 a.m.-12 p.m. | Walnut 101

Risk Management - Planning for what you can and cannot control. After completing this module, the participants will be able to: understand the external and internal factors which affect risk for a small business, recognize the common warning signs of risk for a small business and implement, monitor, and evaluate a risk management plan for their business.

Financial Management - Understanding this critical practice. After completing this module, the participants will be able to: understand the essentials of financial management, apply financial management practices, rules, and tools most relevant for small businesses, and prepare for common business financing needs: start-up finance, working capital, and fixed asset loans.

